



Engaging your community to help address stormwater pollution issues

Presentation for the APWA Tampa Expo

April 20, 2022

Special Thanks





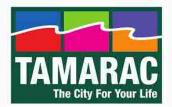
Michael E. McCabe, P.E. District Engineer Plan Ahead **EVENTS**

Arnesa Zunic

TheVillages

Community Development Districts

Daniel Lucin, Manager Road & Infrastructure



Troy Gies, Acting Assistant Director Public Services Department



DiAnna Rawleigh, CFM, CPWP-M Public Works Director



Matt Anderson, LEED AP O+M, ENV SP Resiliency and Sustainability Manager Public Works Department

Presentations and Q&A





- Emilio Lopez: SOP Technologies
- Evan Orellana: Surfrider Foundation
- Karen Beber Futernick: Surfrider Foundation, Miami Chapter
- Aliza Karim: Miami Waterkeeper
- Suncoast Waterkeeper / Tampa Bay Waterkeeper

Emilio Lopez SOP Technologies, CEO



Engineering & Manufacturing Community Collaboration

Stormwater Focus





SOP Technologies

Our company's mission is to Stop Ocean Pollution

We are based in Miami, FL and provide technologies to prevent ocean pollution, prevent floods, and provide cost savings to communities and businesses globally.









SOP Technologies Environmental Solutions soptechint.com

Our Customers Include















Why should we address stormwater pollution?



















Images Source: <u>SFAPMS - The Hydrophyte Magazine</u>



Economic Benefits of Waterways

Biscayne Bay, FL



Biscayne **Bay-related uses** generated \$6.9 billion in income to southeast Florida residents in 2004

Direct, Indirect and Induced Economic Contribution to Southeast Florida Contribution is 4% of Southeast Florida's Economy

Activity	Output (Million \$)	Income (Million \$)	Jobs	Tax Revenue (Million \$)
Recreation	\$3,992	\$2,243	58,800	\$272
Commercial Fishing	\$30	\$18	473	\$2
Port of Miami Shipping	\$8,895	\$4,259	77,048	\$368
Miami River Shipping	\$805	\$406	6,741	\$44
Total	\$13,722	\$6,926	143,062	\$686

Source: https://www.hazenandsawyer.com/work/projects/biscayne-bay-economic-study/

Chesapeake Bay, MD

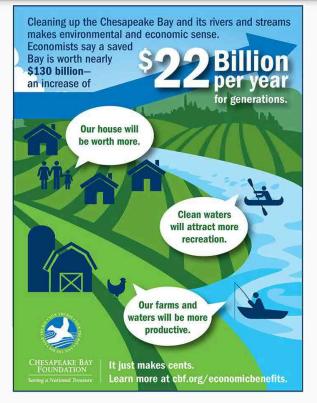
"The value of these same benefits will increase by \$22.5 billion annually if the Chesapeake Bay Clean Water Blueprint is implemented.

[...]

If the Blueprint is not fully implemented pollution loads will increase and the value of the natural benefits will decline by \$5.6 billion"

Source:

https://www.cbf.org/news-media/features-publications/reports/economic-benefits-of-cleaning-up-the-che sapeake-bay/index.html#:~:text=In%202009%20(before%20the%20Blueprint,protection%20from%20floods %20and%20hurricanes.







What pollutants get into storm drains?



Nonpoint Source (NPS) Pollution: Urban Areas

- Sediment
- Oil, grease and toxic chemicals from motor vehicles
- Pesticides and nutrients from lawns and gardens
- Viruses, bacteria and nutrients from pet waste and failing septic systems
- Road salts
- Heavy metals from roof shingles, motor vehicles and other sources
- Thermal pollution from impervious surfaces such as streets and rooftops

Source: https://www.epa.gov/nps/nonpoint-source-urban-areas

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What are the origins of ocean plastic debris, and how does it leak into the ocean?

"over 80 percent of ocean plastic comes from land-based sources"

"19 to 23 million metric tons, or 11%, of plastic waste generated globally in 2016 entered aquatic ecosystems."



- 1. Ocean Conservancy https://act.oceanconservancy.org/wp-content/uploads/2017/04/tull-report-stemming-the.pdf
- Scientific American https://www.scientificamerican.com/article/from-fish-to-humans-a-microplastic-invasion-may-be-taking-a-toll/
- 3. Science: https://science.sciencemag.org/content/369/6510/1515
- 4. ABC News https://www.abc.net.au/news/2018-09-14/eating-14-pieces-of-plastic-enough-to-kill-turtles/10243618
- 5. NPR https://www.npr.org/2014/06/17/322959714/plastics-dont-disappear-but-they-do-end-up-in-sea-birds-bellie

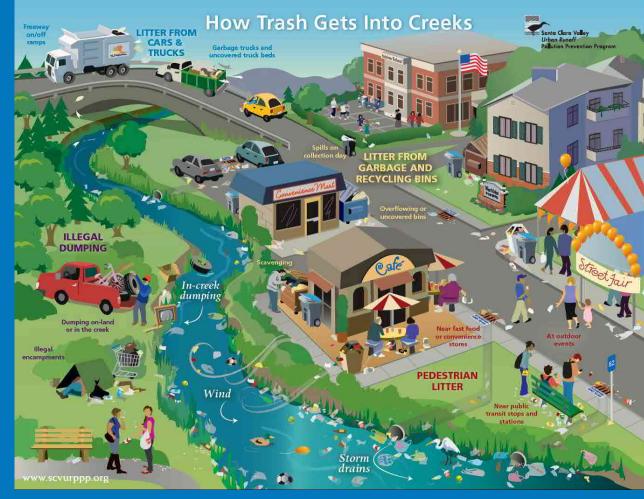






As polluted water makes its way to the oceans, water quality can be affected, which often results in the **closing of local beaches due to unhealthy** water conditions. Stormwater carries disease-causing bacteria and viruses. Swimming in polluted waters can make you sick.

A study in Santa Monica Bay showed that people who swim in front of flowing storm drains are 50 percent more likely to develop certain symptoms than those who swim 400 yards from the same drain.



EPA: https://www3.epa.gov/region9/water/npdes/stormwater-feature.html SOP Technologies | soptechint.com | info@soptechint.com | 305-792-8778

Pollution Also Causes Flooding



"Never dump any waste in the storm sewers or canals within the City. It is illegal for any direct or indirect entry of any solid, liquid or gaseous matter to enter the drainage system. **Even grass clippings and branches can accumulate and plug channels.**

A plugged channel or storm drain cannot carry water and **when it** rains, clogged storm drains will cause water to back up into the street and may cause flooding.¹

Inside a local stormwater basin (video)



1. City of North Miami: https://www.northmiamifl.gov/757/Flooding

Stormwater Flooding in the News

Tampa, FL Heavy Rains Test Tampa Stormwater Drainage Improvements link

""We've actually had dive teams go out and do major cleaning of barnacles and trash in some of our big pipes that outfall into the bay that have completely been blocked," said Jean Duncan, director of the city's stormwater services."

Wellington, FL What caused Wellington roads to flood? Rapid rainfall plus clogged drains ink

"Not only did the sluggish storm system dump 4.25 inches of rain on Wellington in less than an hour and a half, it also came with wild winds that knocked loose branches, leaves and pine needles and clogged drains, Assistant Village Manager Jim Barnes said."

San Diego, CA Rain floods buildings on the campus of UC San Diego link

"Campus police told 10News that clogged drains may have been the cause for most of the flooding."

Denver, CO Denver clearing debris-clogged storm drains to avert flooding link

"The wrath of Mother Nature is not the only culprit behind the flooding. Trash tossed in the streets is as much to blame, said Public Works spokeswoman Emily Williams. "A lot of times, it's trash, yard debris and pet waste that is being removed from the drains," she said."

Sacramento, CA With More Rain On The Way, County Officials Say Months Of Planning Goes Into

Preventing Flooding <u>link</u>

"The county said it's also reminding people to simply pick up any trash or leaves in their neighborhood to prevent possible drain clogging."

New York, NY Storm Drains Fail Again in Brooklyn link

"The flooding occurred because to the catch basins, which collect rain water, were full of garbage, said a city Department of Environmental Protection spokeswoman."

Malaysia Maintain drainage system to avoid floods - Malacca exco link

""We hope all parties would adhere to the standards and regulations (on drainage system maintenance) according to schedule as we know floods occur when drains and rivers are not properly maintained. "The rain may be heavy but with the drainage system clogged with grass and mud, the situation is worsened and as such all parties should not take lightly frequent cleaning up of drains," he told *Bernama*."

"The county said it's also reminding people to simply pick up any trash or leaves in their neighborhood to prevent possible drain clogging."

Crews Preparing for Storm

"clogged drains may have been the cause for most of the flooding."



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How much trash and debris enter storm drains?





Per inlet, per year: **Approx. 175 lbs of leaves** (nutrients) and trash enter stormwater basins and pipes. 0.051 lbs TP

0.106 lbs TN*

Leaves (nutrient pollution)

Various plastics, paper and litter







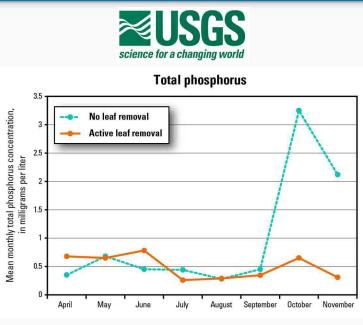
*Based on data we collected in 2019 and 2020 at 3 cities, and with the collaboration of SENDIT4THESEA



Mostly Leaves/organics Contributing to nutrient pollution







This graph shows a significant reduction in total phosphorus in a residential neighborhood in Madison, Wis., after the implementation of a timely leaf collection and street cleaning program (Selbig, 2016). While the sources of nutrients to urban stormwater are many, a primary contributor is often decaying organic materials like leaves. [...]

The leaves continue to decay, releasing excess phosphorus and nitrogen into local streams and lakes.

[...]

Loads of total and dissolved phosphorus were reduced by 84 and 83% (p < 0.05), and total and dissolved nitrogen by 74 and 71% (p < 0.05) with an active leaf removal program.¹

Mostly Leaves/organics Contributing to nutrient pollution





"Decomposition of **leaf litter has been reported to be one of the main contributors to [Dissolved Organic N] DON** in urban runoff suggesting that in order to reduce DON input in stormwater runoff, a control measure (e.g., street cleaning) prior to storm events could be used to eliminate the potential of PON decomposition to DON."²

"Today, a major concern is that **leaf litter (i.e.,** organic debris) spikes stormwater systems and watersheds with nutrients during and after rainfall, especially when it gathers along street curbs.

Excess phosphorus and nitrogen often lead to major water quality problems for municipalities, a process called eutrophication, and harmful algal blooms (HABs)."³

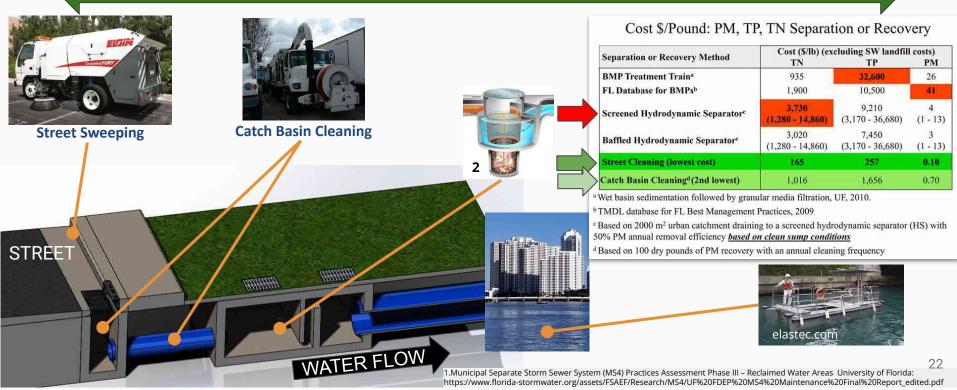
2. Jani J, Yang Y-Y, Lusk MG, Toor GS (2020) Composition of nitrogen in urban residential stormwater runoff: Concentrations, loads, and source characterization of nitrate and organic nitrogen. PLoS ONE 15(2): e0229715. https://doi.org/10.1371/journal.pone.0229715 3. Water Quality and Health Council https://waterandhealth.org/disinfect/autumn-leaves-fall-can-water-quality/

Many options for maintenance and removal SOP Technologies



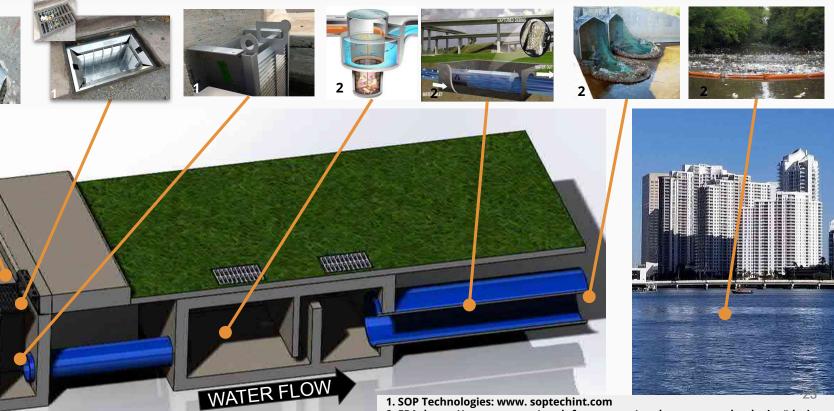
HIGHER OVERALL COST

Environmental Solutions soptechint.com



Many solutions to capture trash and debris

STREET



2. EPA: https://www.epa.gov/trash-free-waters/trash-capture-technologies#drain

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Public Works Survey (2020)



Responses included Public Works employees from





Public Works Survey Comments about preventing pollution of Biscayne Bay



All **Storms [drains] should be cleaned on a regular basis** to remove pollutants. Cutler Bay cleans all public storm drains on a 2 year cycle. Also when possible upgrade the storm drain infrastructure by replacing slab covered trenches to Exfiltration trenches.

Install pollution prevention structures to improve the water quality. Create regulation that enforce all private developer in the use of sustainable measures in their project and promote the sustainability process in order to promote the implementation of better and more efficient stormwater drainage systems that discharge into the bay as well maintain free of pollutants our streets

Labeling of Storm water Inlets that have a direct outflow to canals, rivers and bays.

Eliminate all septic tanks in areas that affect the Bay. **Educate the public** by providing frequently information on media outlets (radio, TV) and social media outlets on how the public can help. **It is an urgent matter**.

The Public at large as individuals should have common sense when it comes to contaminating water resources. Literature, videos and other means of notification only goes so far. I think there needs to be a program in place starting with **elementary schools all the way through high school teaching the citizens of tomorrow that what they do today will impact them tomorrow.**



Engaging your Community

Community Engagement Survey Recurring Themes





- Partnerships: Establish long term multi-stakeholder engagement: NGOs, businesses, local leaders, influencers, etc.
- . Education: Educate kids and adults about stormwater pollution and how it happens (including data and science).
- . **Resources**: Provide resources so individuals and organizations know what they can do.
- . **Messaging:** Have consistent and frequent messaging.
- Connect with nature: Take people to physically see the problem (at the street level, streams, canals, etc.).
- . Enforcement: Increase enforcement of litter laws.
- **Community Data**: Provide a way for community members to gather and report data about stormwater pollution.
- **Action**: Take action on projects and obtain commitments from others.
- **Incentives:** Provide incentives for best practices.
- **Funding:** Increase funding to address the problem.
- Several Solutions: Use several solutions to tackle the problem (there's no silver bullet).
- Fun: Make it fun and entertaining.

City of Coral Gables Public Works Community Engagement





Website, social media, e-mails and mailers



"Over the last two years, we have hosted over 38 events that have had over 8,000 participants and have collected over 346,000 pounds of debris, hazardous waste, etc."

- Community Education Workshops Example: Virtual in Nov 2020 with over 50 attendees (video here)
- Stormwater pollution educational video (*video link*)
- Presentations to City advisory boards (e.g. waterways advisory board and sustainability advisory board)
- Creating educational materials with local environmental orgs (<u>download here</u>)
- Hosting community cleanups, recycling and hazardous waste drive thru events, community educational workshops, and other events (*Keep Coral Gables Beautiful*)

https://www.coralgables.com/departments/PublicWorks | https://www.coralgables.com/waterways | https://www.coralgables.com/stormwater | http://www.coralgables.com/kcgb



The Surfrider Foundation is dedicated to the protection and enjoyment of the world's ocean, waves and beaches, for all people, through a powerful activist network.

What We Fight For







Ocean Protection

Clean Water

Coastal Preservation





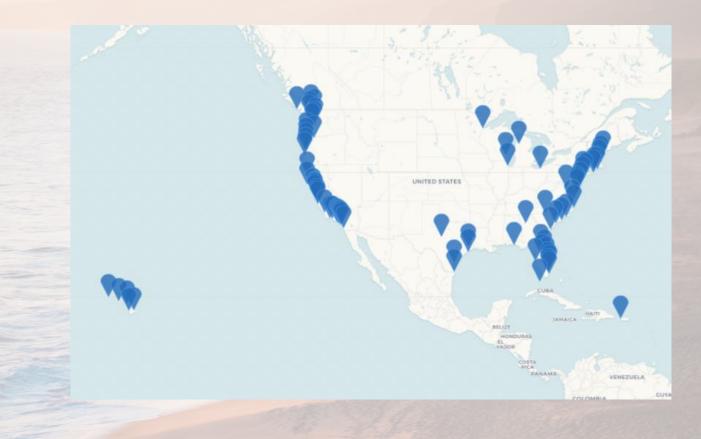
Plastic Pollution

Beach Access

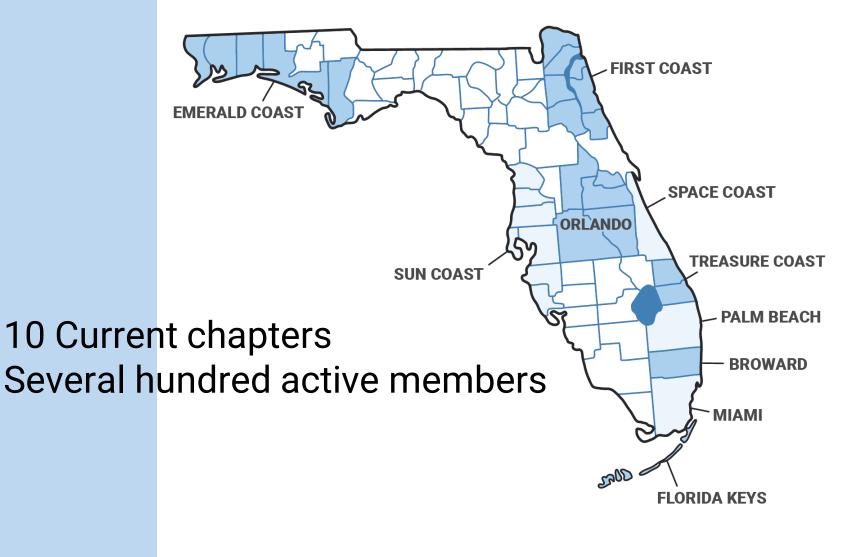
Our Network

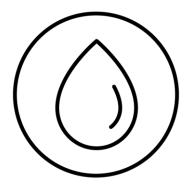
Volunteer run – 81 chapters and 85 student clubs in the country + 7 international affiliates

50+ staff members that support chapters w/ scientific, policy, and legal expertise.



Our Florida Network





Clean Water

Blue Water Task Force

Ocean Friendly Gardens











Surfrider's volunteer water testing program.

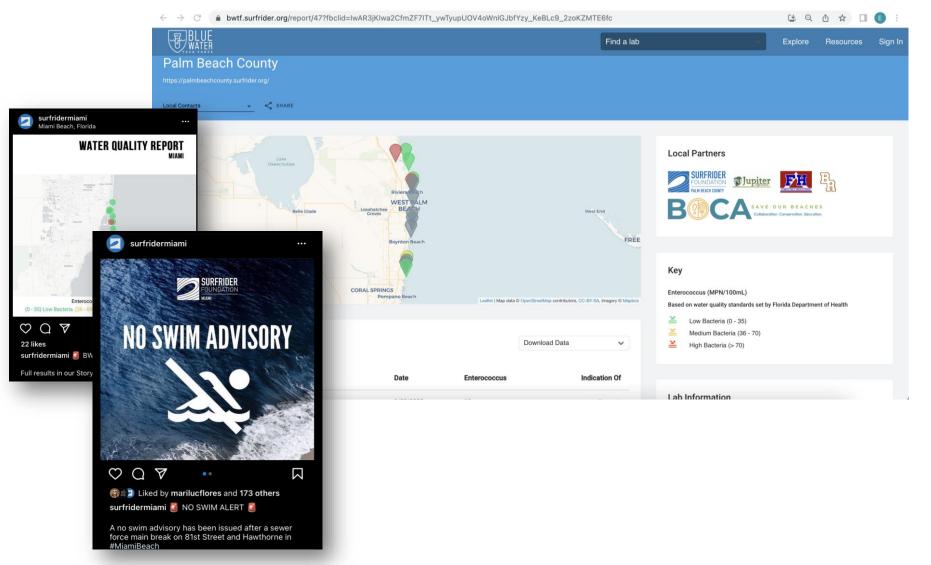
Operating through a national network of 45+ labs, BWTF citizen scientists are providing critical water quality information to protect public health at the beach, raise awareness of local pollution problems and to bring together communities to implement solutions.













- Surfrider's sustainable landscaping & education program
- Providing natural and beautiful solutions to problems caused by stormwater & urban runoff
- Making the connection between how we care for our yards & public spaces and the health of our local waterways





 Conservation. Reduce outdoor water demand & provide wildlife habitat
 Permeability. Build healthy, living soil to sponge up water and filter out pollutants
 Retention. Store rainwater in the landscape to rehydrate watersheds and local water supplies

Let's make this easier!

- Building Community Across Network & Chapter Mentoring
- Partner, Partner, Partner
- Promote personal responsibility for protecting clean water at home in yard
 - Customizable handout for chapter outreach
 - Ways to engage public easier
 - Provide steps to make yards more Ocean Friendly without the responsibility of installing a big garden or total yard transformation

YOU CAN HELP PROTECT CLEAN WATER IN YOUR YARD TOO.



Go Organic! Stop using chemical fertilizers and pesticides.



Apply mulch and compost to build healthy living soil.



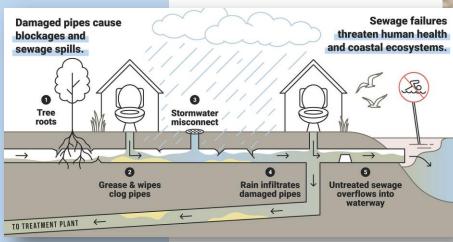
Plant native plants and climate-appropriate grasses.



Shape your garden to slow down and soak up rainwater.

Stop Sewage Pollution

- Education
- Inititives/Campaigns (City, State & Federal)
- Input for Public Works







www.surfrider.org/initiatives/clean-water



A Guide To Becoming a Public Works Superhero!

Together, we can prevent ocean pollution.



Consider: 80% of ocean plastic originates on land. **Stormwater pipes are** the primary conduit between the land and the sea.







Why we care...

Plastic is having a devastating impact on sea turtles. Research suggests that 52% of the world's turtles have eaten plastic waste. The reasons are simple: a floating plastic bag can look like a lot of jellyfish, algae, or other species that make up a large component of the sea turtles' diets.



It's not just ingesting plastic that causes problems for turtles. Entanglement in abandoned fishing nets can easily kill them through drowning or preventing individuals from escaping predators or hunting.

PHOTO BY TIM MOSSHOLDER



Drain pollution is more than plastic.

Leaves and landscape debris clog drains and, in the pipes, decompose. Rains then cause the resulting phosphorous and nitrogen to enter our waters. Result: Algae blooms, killing fish and seagrass.







Photo by Liz Harrell

Algae blooms and bacteria cause beach closures.



And kill manatees.



NUTRIENT RUNOFF (AFOREMENTIONED NITROGEN AND PHOSPHOROUS) IS KILLING-OFF SEAGRASS, MANATEES' PRIMARY FOOD SOURCE. BY THE END OF FEBRUARY OF THIS YEAR, OVER 330 MANATEES HAD PERISHED, MOST STARVING TO DEATH.

In the Indian River Lagoon a series of human-induced harmful algal blooms have caused the loss of more than 90% of the area's seagrass biomass. PLASTIC AND NUTRIENT OCEAN POLLUTION IS A GLOBAL PROBLEM THAT NEEDS TO BE ADDRESSED LOCALLY - ON THE MUNICIPAL/CITY + COUNTY LEVEL.

The easy truth is that it is immoral to allow pollutants to enter our oceans and waterways. We must do better.

THE NEWS IS GOOD, THOUGH!

YOU ARE THE SUPERHEROES WHO WILL LEAD THE WAY! What you can do:

Look at your cleaning schedule. And your design criteria.

Are they sufficient? Or do they need a re-think? Devise a strategy to improve your entire storm drain system. Think about **street sweeping**, about **gardening and landscape policies**. Consider **new technologies and solutions**, such as **drain vents**, **vortexes and outfall filters. And...**





*Ask for what you need.

We know you can't do this alone! Local organizations and people are here to support you. Please engage with us! We are "on the ground" so we know, firsthand, the results of allowing plastics and nutrients to flow through the stormwater system and into our oceans and waterways. And we have people! We work with constituents, voters, and concerned residents who can help message your needs to the elected officials.

There are many groups and organizations working hard to keep our beaches and oceans clean, healthy, and pollution free.



MIAMI

The Surfrider Foundation is dedicated to the protection and enjoyment of the world's ocean, waves and beaches, for all people, through a *powerful activist network*. Surfrider is built on inclusion and vibrant, progressive problem-solving.



Wooden posts with reusable bags and buckets at beach paths, inviting everyone to turn an ordinary stroll into a meaningful clean up. FillABag works with the K-12 school system, hosts small group activities, produces corporate team building engagements, spearheads community activism, and collaborates with thought-leaders and organizations regionally, nationally and globally. Currently, there are over 48 FillABag stations in five (5) states.







MIAMI WATERKEEPER

Miami Waterkeeper is a local nonprofit that uses community outreach, scientific research and advocacy to address water quality concerns in Biscayne Bay and the surrounding watershed.

Can we count on you? Secretary@surfrider.miami.org @SurfriderMiami Manny@FillABag.co @FillABag Aliza@miamiwaterkeeper.org @MiamiWaterKeeper



Send us your info - we'll contact you!

Thank you for being a Stormwater Superhero! Karen Beber Futernick Surfrider Foundation, Miami Chapter Secretary@surfrider.miami.org



How to Increase Awareness About Stormwater





Aliza Karim *Water Quality Specialist*

4/20/2022

Scan with your phone camera for

Website Link and

Contact Info!

WHAT IS MIAMI WATERKEEPER?

MEMBER OF THE WATERKEEPER ALLIANCE

- Ignited in 1966 when industrial pollution risked community livelihoods
- Inspired environmental activism and sparked over 350 Waterkeeper groups around the world

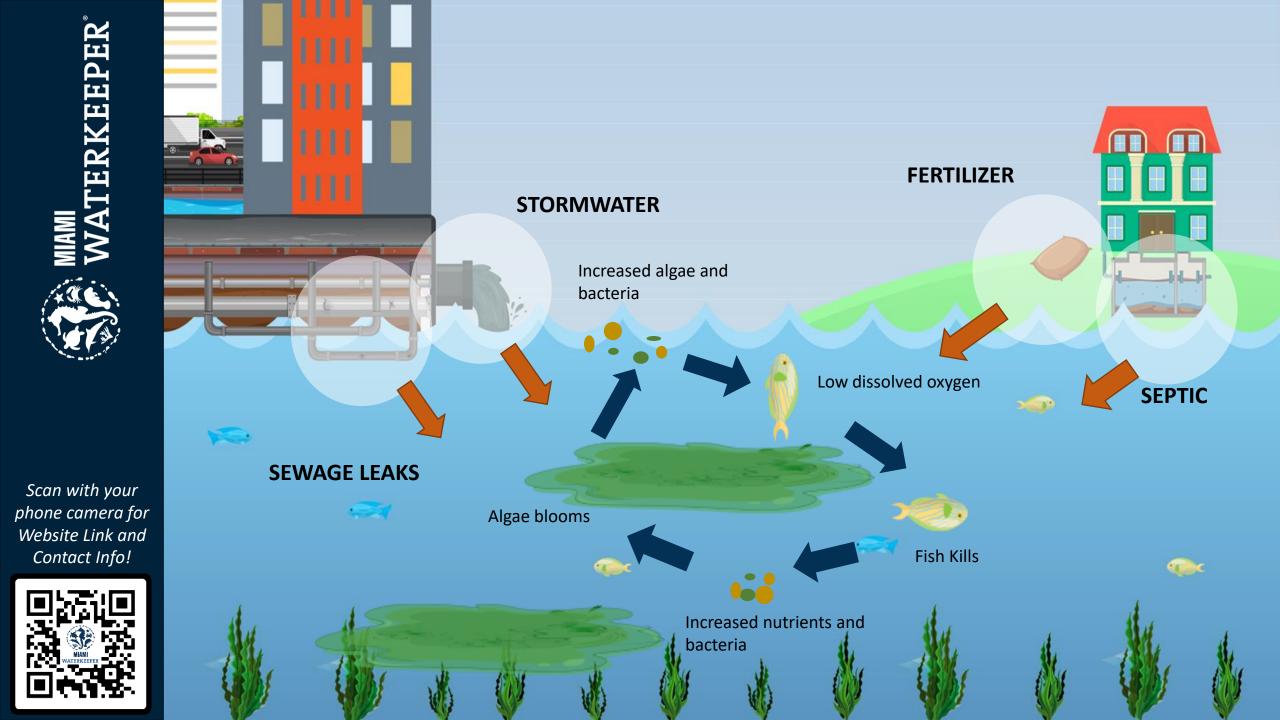
WORKS TO ENSURE CLEAN WATER

- Swimmable
- Drinkable
- Fishable

FOCUSES ON MIAMI'S CHALLENGES

- Clean water
- Habitat Protection
- Sea Level Rise





Scan with your phone camera for Website Link and Contact Info!



COMMUNITY OUTREACH & EDUCATION

What we do:

- Junior Ambassadors Program
- County-wide beach clean ups
- Beach restoration projects
- Boat tours for community leaders
- Community
 empowerment
- Youth education
- Digital toolkit development



How You Can Engage Your Community:

- Partner with your local Non-Profits!
- Community engagement through community clean-ups and youth events
- Widespread advertising campaigns by:
 - Reaching out to local businesses and HOA's
 - Creating a digital presence to reach a broader audience
 - Developing informational material



Scan with your phone camera for Website Link and Contact Info!



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Increase Awareness About How to Help:

Initiate outreach campaigns to inform about:

Homeowners and HOAs:

- Reducing fertilizer, pesticide and herbicide use, especially during wet season
 - Only using slow release nitrogen fertilizer and organic pesticides, when needed
 - Use mulch instead of herbicide for weeds
- Disposing of landscaping waste (leaves, tree clippings, cut grass)
- Picking up litter and pet waste
- Checking car for engine fluid leaks
- Having septic tanks inspected every 3 years

Local Businesses:

- Acquiring and complying with MS4 permits!
- Preventing chemical spills (detergents, automotive fluids, sediment)



Any Questions?

Scan with your phone camera for Website Link and Contact Info!



Instagram: @miamiwaterkeeper Twitter: @miamiwaterkpr Facebook: @miamiwaterkeeper



